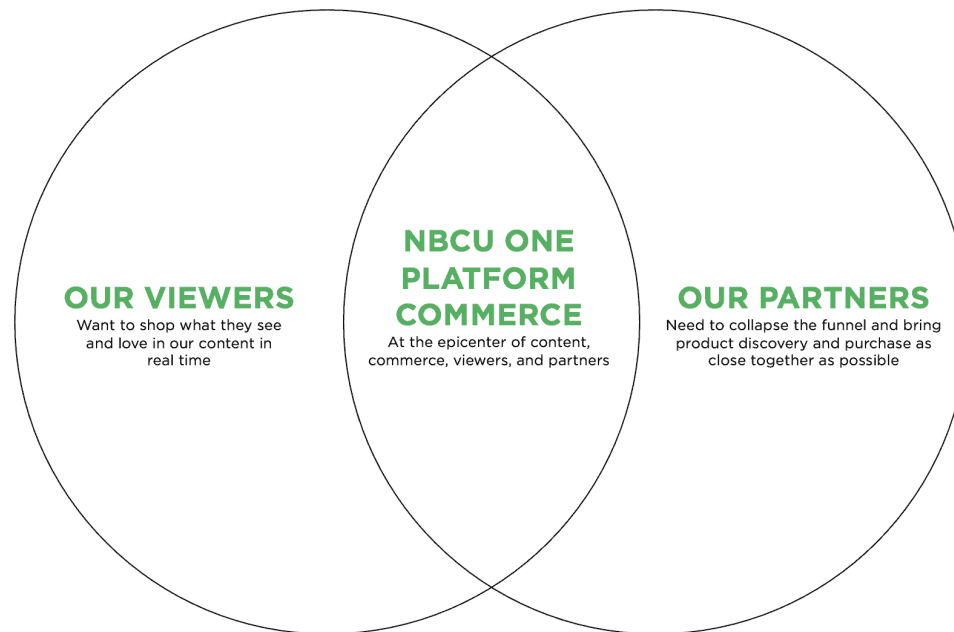


# One Platform Commerce @ NBCUniversal

## WHERE CONTENT INSPIRES COMMERCE

Over the last few years, NBCUniversal has **revolutionized the commerce experience** for our fans within our **premium content environment**— while delivering unmatched scale and **driving real impact for our brand partners**. Through the power of storytelling, One Platform Commerce @ NBCUniversal inspires seamless and meaningful shopping experiences for consumers.



Our suite of Commerce products spans four key pillars that provide brands numerous ways to partner:

We have evolved to create meaningful commerce activations across all platforms, dual languages, in editorial and in branded content, with new strategic deals across multiple brand partners and talent.

**SEE ONE PLATFORM COMMERCE @ NBCUNIVERSAL IN ACTION,  
DRIVING IMPACT FOR PARTNERS**

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**Interested in learning more?**

